



# COMMUNITY PARTNER PACKET



# ABOUT E2R FOUNDATION



Empower 2 Recover Foundation is driven by a steadfast commitment to mental health and addiction recovery, recognizing the transformative power of community partnerships in creating positive change. As a non-profit organization, we operate with the core belief that collaboration is the cornerstone of progress. By fostering meaningful connections with community partners, we aim to amplify our impact and contribute to the collective effort in building a society that prioritizes mental health and addiction recovery.

## WHAT WE OFFER!



TEDX STYLE CONFERENCES



MENTAL HEALTH PODCAST



EDUCATION + NETWORKING

# OUR GOALS

**Raise Awareness and Reduce Stigma:** Cultivate an understanding of trauma and addiction, targeting misconceptions and stereotypes. Increase public awareness each year through targeted campaigns and educational initiatives. Tailor awareness efforts to address specific local needs and concerns related to mental health and addiction.

**Platform for Lived Experiences:** Establish a dynamic platform for individuals with lived experiences to share diverse stories, creating a rich tapestry of insights. Host a minimum of five (5) events annually, ensuring representation from various backgrounds and perspectives. Prioritize inclusivity and diversity in speaker selection to reflect a broad spectrum of experiences.

**Advocate Evidence-Based Approaches:** Champion evidence-based practices in trauma and addiction recovery, emphasizing research-backed methods. Collaborate with research institutions and charities to integrate the latest findings into prevention, treatment, and recovery approaches.

**Support Accessible Services:** Back organizations and charities working to remove barriers to trauma and addiction services, ensuring equitable access for everyone. Secure partnerships with local businesses and collaborate with local governments, nonprofits, and service providers to identify and address specific barriers.



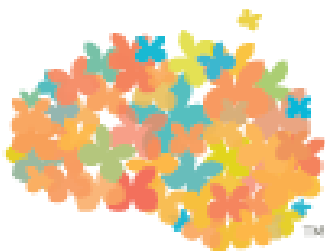


# OUR MISSION

Empower 2 Recover is a foundation committed to mental health and addiction recovery, cultivating a secure and inclusive space for learning, connection, and action. Through our events and initiatives, including our Alternative Recovery Network, we aim to diminish stigma and champion evidence-based approaches to trauma and addiction. Our mission is to empower individuals and communities, actively contributing to a more compassionate and supportive society.

# OUR VISION

We envision a world where meaningful mental health and addiction support is available to all, nurturing a culture where open and honest discussions about these crucial issues are seamlessly woven into the fabric of everyday life.



Mental Health  
Foundation





# OUR VALUES

01

Compassion: Extend empathy and support to everyone, regardless of their background or circumstances.

02

Inclusivity: Create a welcoming and accessible environment for individuals of all races, genders, ages, abilities, and identities.

03

Collaboration: Recognize the importance of working collectively with others to achieve our shared goals.

04

Evidence-Based: Commit to utilizing the latest research, best practices, and lived experiences to regularly update and shape our programming.

05

Action-Oriented: Inspire attendees to take manageable steps in their own communities, actively contributing to mental health advocacy as well as trauma and addiction recovery.



# PARTNERSHIP PACKAGES

50K

## PRESENTING

- Everything in the Empowering package
- Named as presenting organization
- Upto 20 minutes stage time for your organization
- 24 episode + ad run on the E2R Podcast
- 2 episode ad run on Hard Knox Talks
- 25 tickets will be given to community members on behalf of presenting organization

25K

## EMPOWERING

- Everything in the Thriving package +
- Multi event partnership
- Added to our large print material (banners)
- 24 episode + ad run on the E2R Podcast

15K

## THRIVING

- Video ad played at event
- Up to 10 minutes of stage time for your organization
- Large logo on all digital and print media for event
- Single vendor booth at event
- 10 Tickets for you and your community
- Mentioned on interviews and traditional media
- 8 episode ad run on the E2R Podcast

7.5K

## TRANSFORMING

- Video ad played at our live event
- 5 minutes of main stage time for your organization
- Single vendor booth at event
- 8 tickets for you and your community
- Medium logo on digital/print media for event
- Shout out on the Empower 2 Recover Podcast

5K

## INSPIRING

- Single vendor booth at our live event
- 4 Tickets to for your community
- Medium logo on some digital/print media for event
- Shout out on stage at event

1K

## BELIEVING

- Single vendor booth at our live event
- 2 Tickets for you and a guest
- Small logo on some digital media

**APPLY TO BE A COMMUNITY PARTNER**

[HTTPS://FORM.JOTFORM.COM/EMPOWER2RECOVER/E2R](https://form.jotform.com/empower2recover/e2r)

# EMPOWERING PARTNERS

We are seeking multi event sponsors who align with our mission and can contribute to our community in various ways:

**Mission Alignment:** Your organization should resonate with our goal of supporting mental health and recovery by sharing new ideas and empowering lived experience stories. Together, we can make a significant impact on individuals and communities in need.

**Amplifying Voices:** Join us in our commitment to amplifying the voices of underserved communities. By partnering with us, you can help bring hope, education, and awareness to individuals across Canada, ensuring that no one is left unheard or unnoticed.

**Unique Solutions:** If your organization offers a unique product or service that provides solutions to the trauma, mental health, and addictions community, we want to hear from you. Your innovation can help us drive positive change and enhance the recovery journey.

**Embracing Diversity:** We celebrate diverse pathways of recovery and welcome different ideas. Your open-mindedness and inclusive approach will strengthen our community and foster an environment of understanding and acceptance.

Empowering Partners play a vital role in our mission to empower individuals and promote mental health and recovery. We are seeking partners who share our commitment to making a real impact in communities and who offer unique and innovative solutions in support of recovery and mental well-being.

By joining us as a Multi-Event Sponsor, you will have the opportunity to collaborate with Empower 2 Recover and be part of our diverse network of professionals, organizations, and advocates dedicated to driving positive change in the field.

As a Multi-Event Sponsor, your commitment involves support for two events at \$25,000, with the option to further extend your impact through additional events at \$10,000 each. Your involvement goes beyond sponsorship – it becomes a powerful statement of your dedication to our shared mission.

 **BUILDING LONG-TERM PARTNERSHIPS**

**Contact Executive Director  
Jay Barnard for more information  
[empower2recover@gmail.com](mailto:empower2recover@gmail.com)**



